

Vision

Every child & family is positively impacted by participation in Playgroup.

Mission

Playgroup Australia is the National peak body, championing the important role of the Playgroup Movement in delivering positive social impact by supporting young children, families and communities.

Strategic Priorities

Leading National Advocacy & Investment

Be the recognised national peak body for the playgroup movement.

Determine and deliver on research priorities.

Inform government policy by amplifying the benefits of playgroup.

Champion evidenced-based practice and innovation in programs, theory, and delivery.

Raise awareness of the social impact of playgroups through robust evaluation strategies

Sustainability

Develop and implement a sustainable resourcing model.

Implement a quality and compliance framework.

Identify and nurture strategic partnerships and relationships.

Strategic Leadership

Demonstrate our value proposition.

Deliver the transformation plan.

Elevate expertise of members to a national audience.



Success Outcomes

Improved outcomes for children, families and communities through attendance at playgroup.

Increased member and partner satisfaction

Robust governance and financial position.



Playgroup Australia