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Media Release: Announcing Playgroup Census Week 2024: 2nd-8th September 2024

MAKE OUR PLAY COUNT!

Playgroup Australia is excited to announce Playgroup Census Week 2024

Playgroup Australia is committed to ensuring that every child and family benefits from the enriching experience of playgroup.

Attendance at Playgroup is a significant contributor to starting school developmentally on track and this census aims to count the number of children and families benefiting from this low cost, high-impact community program.

Playgroup Australia CEO Patricia O'Donovan commented, "playgroups are a vital part of a strong and supportive community. They provide a safe and nurturing environment where children can play, learn, and grow; where parents and caregivers build supportive networks, increased confidence in parenting and they are a safe-haven when things aren't going well at home".

"We know that children, families and communities benefit immensely when they have access playgroups. Research completed by the University of South Australia found that children are 47% more likely to start school developmentally on track if they have attended Playgroup."

''This collection of attendance data will enable Playgroup Australia to present a clear picture of playgroup participation. State and Territory Playgroup Organisations are collaborating with Playgroup Australia on this critical project and will be managing the collection of attendance data during the first week of September. This data will be invaluable to our ongoing advocacy for the resources and support that playgroups need to thrive."

"We are inviting all parents and caregivers to participate in this important initiative by getting along to a local playgroup from **2nd-8th September 2024** to **make our play count!"**

For more information about Playgroup Census Week 2024, please contact info@playgroupaustralia.com.au

About Playgroup Australia

Playgroup Australia is the peak body for organisations delivering playgroups across Australia. It is our vision that every child and family is positively impacted by participation in Playgroup.

About Our Members

Members of Playgroup Australia are state and territory playgroup organisations, offering operational supports to parent/volunteer led playgroups and delivering facilitated playgroups across their jurisdictions. As a result of their work, thousands of playgroup sessions are delivered throughout Australia every year continuing a tradition 50 years and still going strong.